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We're signposting to a selection of key dates throughout the year to help create awareness of our work and talk internally about the issues that matter to us.

| January | February | March |
|--|---|---|
| <ul style="list-style-type: none"> Winter Wellness (1-31) Our Waythrough Winter (1-31) Creative Challenge (1-31) | <ul style="list-style-type: none"> Time to Talk Day (5) Student Volunteer Week (9-15) | <ul style="list-style-type: none"> International Women's Day (8) |
| April | May | June |
| <ul style="list-style-type: none"> Cyber Security and IG Awareness Week (24-30) | <ul style="list-style-type: none"> Fundraising Fortnight (11-22) Mental Health Awareness Week (11-17) Nurses Day (5) European Testing Week (18 - 24) | <ul style="list-style-type: none"> Pride Month (1-30) Volunteers Week (1-7) Armed Forces Day (27) |

| July | August | September |
|---|---|---|
| <ul style="list-style-type: none">  Disability Pride Month (1-31)  Alcohol Awareness Week (6-12)  Hep Awareness Day (28) | <ul style="list-style-type: none">  International Overdose Awareness Day (31) | <ul style="list-style-type: none">  Professional Care Workers Week (1-8)  Recovery Month (1-30)  World Suicide Prevention Day (10) |
| October | November | December |
| <ul style="list-style-type: none">  Black History Month (1-31)  Domestic Abuse Awareness Month (1-31)  World Mental Health Day (10)  World Menopause Day (18) | <ul style="list-style-type: none">  Men's Mental Health Awareness Month (1-30)  Trustees Week (tbc.)  International Volunteer Managers Day (5)  Adult Safeguarding Week (tbc.)  European Testing Week (23-29) | <ul style="list-style-type: none">  Charity Fraud Awareness Week (8-12) |

The communications team will be creating campaigns and materials for these dates only. Please contact communications@waythrough.org.uk if you would like any more information or would like to input into a specific campaign.

 Waythrough leading voice on externally/organisational need internally. Active pitching to media, event, website content, social media, full suite used for campaign.

 We support and have expertise on but we're not the leading voice in the subject. Comms channels scaled back.

 Internal campaigns